

Telecommunication, Electric, Cable (TEC) Score

Experian's latest scoring innovation. Clients in the telecommunications, utilities and cable industries now have access to this industry-leading targeting and retention tool.

1

Growing competition places a premium on acquisition and retention.

TEC Connect analyzes a consumer's credit profile and calculates a numerical score that identifies the likelihood of serious delinquent or derogatory behavior or disconnection due to nonpayment on a telecom, energy or cable account.

2

There is a lack of models geared to the unique needs of the TEC space.

This performance outcome differs from traditional risk models, which predict the performance outcome on any type of tradeline.

3

Significant numbers of TEC consumers are unscorable by traditional models.

In score comparisons, this product has proven more effective than other methods for targeting and acquiring the right TEC customers while identifying and reducing bad risk.



Diverse use cases

TEC is being used by utilities, solar companies, telecoms, cable and satellite providers and many more!



Higher scoring

Scores 99.5 percent of consumers – significantly more than traditional credit models.



Easy to understand scoring

400 to 900 scoring range matches traditional legacy scoring models.